

**Client:**

North River Community  
Development Corporation (United  
North)  
725 Lagrange Street  
Toledo, Ohio 43604

**Key Elements:**

- Interviewed local business owners to identify and assess local impediments to economic growth
- Extensive public feedback from neighborhood groups
- Project led to North River CDC receiving a grant for planning and design improvements to Galena Street

## North River Community Development Corporation Economic Development Plan

Reveille was contracted by NRDC to assist in the development of an economic development plan. The goal of the plan was to provide NRDC staff with a better understanding of the economic viability of their unique service area and to get a better understanding of their constituents.

During this process, Reveille interacted with several local residents and business owners, listening and surveying them on their ideas to best promote the neighborhood in which they live. The project was completed in the early fall of 2001 and assisted the staff in their endeavors to revitalize the Galena Street area.

