

Client:

The Village of Ottawa, Ohio
136 North Oak Street
Jeff Loehrke
Community Development Director
(419) 523-5020

Key Elements:

- Assistance in marketing the region's assets
- Redefinition of Ottawa's niche and economic development comparative advantages within the region
- Interactive marketing CD

Interactive Marketing CD Economic Development

The Village of Ottawa retained Reveille to assist in marketing the region's assets in light of the closure of Phillip's Display Components and the resultant layoff of 1,500 employees.

Reveille staff worked with local officials, business officials and residents to redefine Ottawa's niche and economic development comparative advantages within the region.

For your viewing pleasure, a recent example of an interactive Economic Development Marketing CD can be obtained by calling us at: (419) 353-7372.

