

**Client:**

City of Bedford  
165 Center Road  
Bedford, Ohio 44146

**Key Elements:**

- Complete development of GIS base mapping
- Thorough review of existing trends and issues
- Development of new design, wayfinding, and banner schemes
- Development of niche economic development strategies to assist in marketing Bedford's Auto Mile destination
- Review and refinement of strategies to minimize housing blight



**Bedford Master Plan**

The City of Bedford, Ohio, is located in the southeastern portion of Cuyahoga County. Located off of I-480 and located directly east of I-271, the City is located in bustling area of the county. However, like most rust belt communities, Bedford was in dire need of developing an innovative approach to recharge the community and address issues like foreclosures, the lack of downtown reinvestment, recreation, storm water management/infrastructure, and the lack of a regional draw.

Our firm was selected by City Council in August 2006 to update the Master plan. It was approved without reservation or modification by Council in October 2007. As of November 2007, city officials and city council members have already begun to pursue several of the plans recommendations.

The Bedford Master Plan included an extensive Geographic Information Systems (GIS) mapping component developed by our firm, largely because centralized GIS data is not available from the Cuyahoga County Auditor. We utilized a public input, review, and feedback process throughout the planning process. This included surveys developed by our firm specifically for community residents officials, and several public meetings.

