

Client:

City of Oregon
5330 Seaman Road
Oregon, Ohio 43616
Tom Susor, Planning Commission

Key Elements:

- Public process that included design charrettes
- Developed and designed gateway signage and community image issues
- Extensive public input component included a password-encrypted online survey

Oregon Comprehensive Plan

The purpose of this project was to address community identity issues and update the 1995 Comprehensive Plan. Through surveying, public meetings and community forum, this planning process encouraged extensive participation from the public. Gateways and themed signage issues were addressed. The city needed to have an identity to match their motto "Oregon on the Bay". Access to the bay was another main topic of discussion. The city had little public access to the bay and recommendations were given to encourage better access points and directional signage.



Updates of the planning process were routinely posted on www.planoregon.com, an interactive website created exclusively for this project.

